

## MCEC 2013 Sponsorship Package Summary

	STANDARD PACKAGE						CUSTOMISED PACKAGE		
级别 Level	白金 Platinum	金 Gold	银 Silver	铜 Bronze	锡 Pewter	标准 Standard	洽谈会 Workshop	展位 Booth	对接柜台 Counter
赞助回报 Benefits and credits rendered	≥200,000	≥100,000	≥50,000	≥20,000	≥10,000	≥4,000	20,000	5,000	2,000
1 标志出现在大会背景板。 Logo on Backdrops of the conference	✓	✓	✓	✓	-	-	-	-	-
2 标志出现在大会印刷品（宣传单、票券和官方请柬） Logo on Print Media Advertisement (Brochure, Ticket and Invitation Card)	✓	✓	-	-	-	-	-	-	-
3 标志出现在大会官方网页。 Logo on conference webpage	✓	✓	✓	✓	-	-	-	-	-
4 大会特刊全版彩色广告1页。 Colour Advertisement in Event Souvenir Book at prominent page. (Full page)	✓	✓	✓	✓	✓	✓	-	-	-
5 播放赞助机构宣传片。 Prominent video acknowledgment at appropriate times during conference.	90秒sec	45秒sec	-	-	-	-	-	-	-
6 赠送参会名额。 Complimentary Participant registrations.	40	30	20	10	5	3	10	5	3
7 报名费优惠。 Special Discount package for Sponsor's Company staff.	40%	30%	20%	10%	-	-	-	-	-
8 提供会场内之展位。 Space for company exhibition at the venue.	✓	✓	✓	✓	-	-	✓	✓	-
9 宣传资料/礼品随大会资料袋发放。（只限1份） Company's promotional material/products will be distributed in Participants' conference bag. (1 set)	✓	✓	✓	✓	✓	-	-	-	-
10 受邀出席大会之新闻发布会。 To attend all pre-Summit Press Conferences.	✓	✓	✓	✓	✓	-	-	-	-
11 受邀担任洽谈会主讲人。 Speaker Slot (15mins) during Workshops.	✓	✓	-	-	-	-	✓	-	-
12 提供对接会之柜台。 Space for Company Counter during Business Matching Session.	✓	✓	✓	✓	✓	✓	✓	✓	✓

Date: 17 July 2013